



BREITBART

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TRENDING:

UKRAINE WAR

RECORD HIGH GAS

THE REOPENING

BIDEN CRIME WAVE

WOKE WARS

MASTERS OF TH

## DIET GOOGLE: DUCKDUCKGO WILL 'DOWN-RANK' WHAT IT DECIDES IS 'DISINFORMATION'



13,974

EMAIL

PARLER



TWEET



Chris Jackson/Getty Images

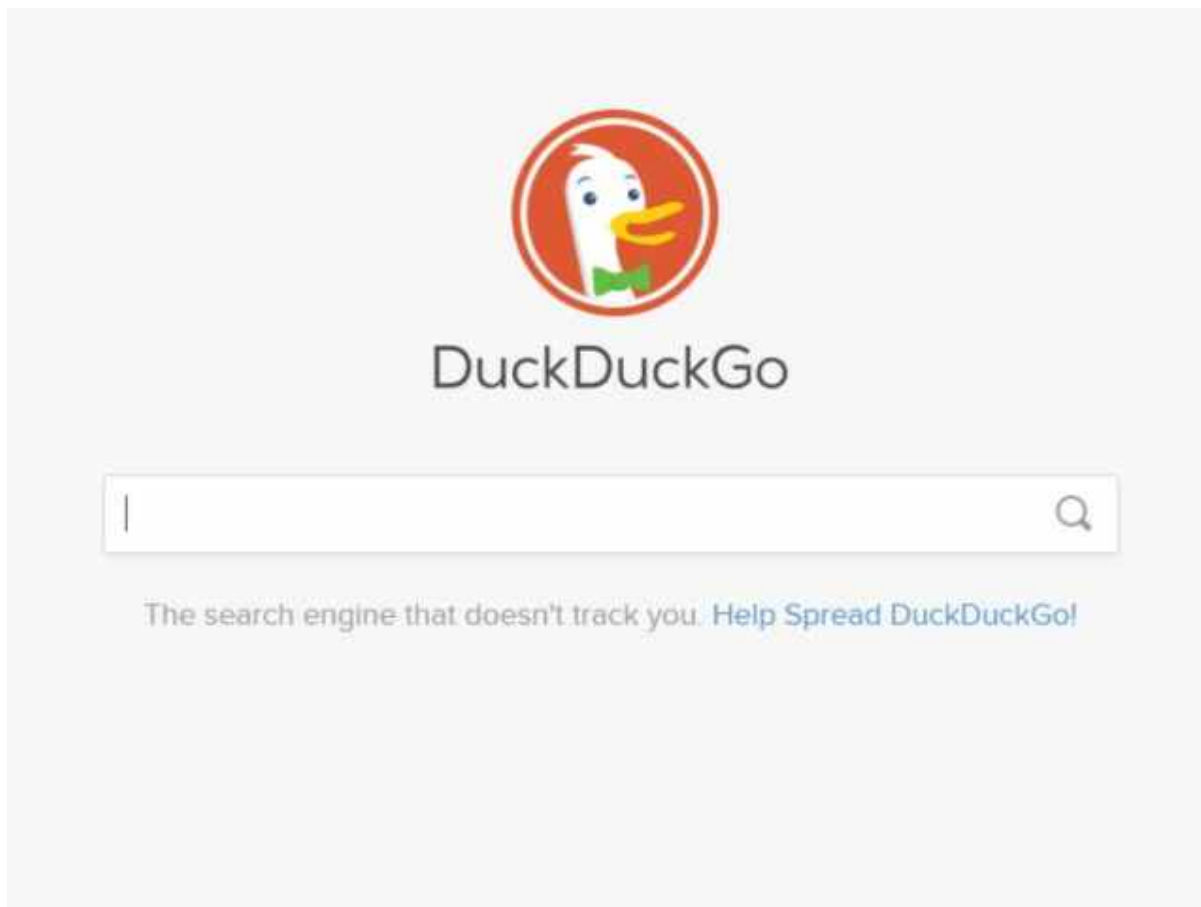
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Popular privacy-focused search engine DuckDuckGo, commonly considered an alternative to Google, has announced that it will be “down-ranking” sites associated with “disinformation,” along with adding “information boxes” to “highlight quality information.” The announcement received widespread backlash from DuckDuckGo supporters, who view the changes as adopting the censorship policies of the Masters of the Universe.

In a recent Twitter post, the CEO of privacy-focused search engine DuckDuckGo announced that the company would be downranking “sites associated with disinformation,” which has been a popular tactic by Google for years to reduce user access to content it considers objectionable.



*DuckDuckGo search engine (screenshot)*

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*DuckDuckGo CEO Gabriel Weinberg (Alex Wong/Getty)*

DuckDuckGo CEO Gabriel Weinberg [tweeted](#) about the decision, stating that it was an effort to reduce Russian disinformation online. “Like so many others I am sickened by Russia’s invasion of Ukraine and the gigantic humanitarian crisis it continues to create. #StandWithUkraine,” Weinberg stated, adding: “At DuckDuckGo, we’ve been rolling out search updates that down-rank sites associated with Russian disinformation.”

Weinberg goes on to say that DuckDuckGo will also be placing news modules and information boxes at the top of certain search results to highlight “quality information for rapidly unfolding topics.” This was a method used by many search engines and social media sites during the coronavirus pandemic to push official government narratives and information — that regularly changed drastically — to internet users.

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Many were quick to point out that DuckDuckGo's democratic approach to information was one of the major selling points of the website in the first place.

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Weinberg responded to some detractors, stating that the point of DuckDuckGo was to provide added users privacy, not display unbiased search results.



Google has ramped up its censorship efforts in recent years, particularly around large public events such as the coronavirus pandemic and the recent invasion of Ukraine. Breitbart News [recently reported](#) that Google-owned YouTube removed a six-year-old documentary by filmmaker Oliver Stone on the Ukrainian uprising that overthrew president Viktor Yanukovych and installed a pro-EU, pro-NATO government.

Breitbart News [reported](#) extensively in 2020 on Google’s blacklisting of Breitbart using techniques similar to those described by Weinberg. Leading up to the 2020 election, Google blacklisted all Breitbart page results for searches related to Joe Biden.

As Breitbart News senior technology reporter Allum Bokhari wrote:

Breitbart News spoke to an SEO (Search Engine Optimization) expert, a 25-year industry veteran, whose job consists of analyzing traffic data from Google’s own website performance portal, Google Search Console.

The expert, who wished to remain anonymous, said he had never seen anything like this graph — and that it indicates highly probable manipulation on the part of Google.

“The sheer fact that there are thousands of pages of Breitbart content that reference Biden that were ranking before May 6, that now have no rank or impressions on search is a sign of manipulation, not algorithmic devaluing.”

Breitbart News will continue to cover search engines and the continuing struggle to find a solid replacement for Google Search.

***Lucas Nolan is a reporter for Breitbart News covering issues of free speech and online censorship. Follow him on Twitter @LucasNolan or contact via secure email at the address [lucasnolan@protonmail.com](mailto:lucasnolan@protonmail.com)***

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**Because Staff Mad at**  
**818 comments**



**House Democrats**  
**Vote on Anti-Hair**  
**Discrimination amid**  
**Russia Crisis**

**1,060 comments**



**15 Media**  
**Personalities Said**  
**Hunter's Laptop**  
**Emails Were Likely**

**3,979 comments**



**Nolte: Disney Parks**  
**Priced for Elites and**  
**the 'Magic's Gone'**

**9,745 comments**



**Social Media Users**  
**Congratulate Emma**  
**Weyant for Winning**  
**'First' Place**

**204 comments**



**Kinzinger: Many Will**  
**Move Heaven and**  
**Earth to Ensure**  
**Trump Doesn't Win**

**240 comments**



**Establishment Media**  
**Fail to Retract**  
**"Russian**  
**Disinformation"**

**2,282 comments**



**Female Swimmer**  
**Breaks Down in**  
**Tears after Being**  
**Aced Out by Lia**

**2,907 comments**



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Gay Kiss Restored in  
Pixar's 'Lightyear' —  
Because of Staff's  
Outrage at Florida  
Don't-Groom-Kids  
Bill

818 Comments



WATCH: ESPN  
Takes Moment of  
Silence to Protest  
Florida's Don't-  
Groom-Kids Bill

157 Comments



Los Angeles Schools'  
'Cult-Retreat-Like'  
Gender Reeducation  
Targets Teachers  
Who Disagree

103 Comments





## 'I Identify Her as First': Social Media Users Congratulate Emma Weyant for Winning 'First' Instead of Lia Thomas

204 Comments



## Spring Break! Joe Biden Bails for the Beach Before Trip to Europe

132 Comments



## Breitbart Business Digest: Sarah Bloom Raskin's Risky Bet

15 Comments



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## Pollak: California Democrats' \$400 Rebate Can't Undo Gas Tax Damage

37 Comments



## Kinzinger: Many 'Will Move Heaven and Earth to Ensure' Trump Doesn't Win 2024

240 Comments



## NBC's Figliuzzi: Hawley, Cawthorn, Carlson Not on 'Team America'

72 Comments

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Cardin: I Think  
China Believes in  
National  
Sovereignty, They  
Just Think Tibet,  
Hong Kong, and  
Taiwan Are ‘Their  
Country’

55 Comments



FBI’s Bartiromo:  
Then-DNI Ratcliffe  
Rebutted Claims  
Hunter’s Laptop  
Was Russian  
Disinformation in  
2020

17 Comments



Pollak: We Cannot  
Have a Supreme  
Court Justice Who  
Thinks Constitution  
is Racist

304 Comments

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